

## **Rural Audience Radio 30-Second PSA Smoke Alarms and Smoke Alarm Maintenance**

*“The Race for Fire Safety”*

- Race Fan #2:** #42 is rolling in for a pit stop!
- Race Fan #1:** Wonder what happened to him?
- Race Fan #2:** Looks like they’re changing his battery!
- Race Fan #1:** I changed my battery today.
- Race Fan #2:** But Eddie, your car is running great!
- Race Fan #1:** Not my car battery, even more important.... *MY SMOKE ALARM BATTERY!*
- Race Fan #2:** Smoke alarm battery! Come to think of it, my smoke alarm battery has a lot of mileage on it.
- Race Fan #1:** Hey you better replace it before you fall behind in the “Fire Safety Race!”
- Announcer:** Change your smoke alarm battery at least once a year.  
*Fire Stops with You.* A message from the U.S. Fire Administration.