

**Rural Audience 30-Second Radio PSA
Smoke Alarms/Personal Responsibility
African American**

“Generations”

Husband: This house has been in our family for years.
I don't want to sell it.

Wife: We don't have to.

Husband: My mother, her brother and even
Aunt Minnie was born here.

Wife: Your old Aunt Minnie was born here? Honey, that means this house
is an antique! We can't sell it. We'll just fix it up.
Let's start with a few smoke alarms.

Husband: Smoke alarms?

Wife: Yes, smoke alarms protect more than family heirlooms,
they save lives!

Husband: Ahhhh

Announcer: Change your smoke alarm batteries at least once a year and
test smoke alarms monthly.

Fire Stops with You... A message from the U.S. Fire
Administration.